

# MY 90 DAY PLAN

	Eg. Send email newsletter	ROCK 2	ROCK 3	ROCK 4	ROCK 5	TARGET
<b>MY INTENTION:</b> Why do I want to complete this rock? What will it mean for me, and for my business?	To share my message with our audience & generate sales leads					
<b>WHAT I'LL DO:</b> Break down the specific actions you'll undertake as part of this rock: e.g: hire a VA, get a CRM, send a monthly newsletter, launch a new product	<ul style="list-style-type: none"> <li>Send a monthly content calendar</li> <li>Get new photos done</li> <li>Set up a Mail Chimp template</li> <li>Diarise time to write EDMs</li> </ul>					
<b>HOW I'LL KNOW IT'S DONE:</b> Super specific & measureable KPIs	<ul style="list-style-type: none"> <li>Three newsletters sent (1 per month)</li> </ul>					
<b>FINANCIAL TARGET:</b> The associated financial outcome from this rock (if applicable)	\$10k worth of new biz from email leads					
<b>THEN I WILL...</b>	Reward myself/team with....					

# MY 90 DAY PLAN

LORRAINE  
*Murphy*

	ROCK 1	ROCK 2	ROCK 3	ROCK 4	ROCK 5	TARGET
<b>MY INTENTION:</b>						
<b>WHAT I'LL DO:</b>						
<b>HOW I'LL KNOW IT'S DONE:</b>						
<b>FINANCIAL TARGET:</b>						
<b>THEN I WILL...</b>						